

The SPD logo consists of the letters 'SPD' in white, bold, sans-serif font, centered within a red square. The background of the entire cover features a low-angle photograph of the Berlin TV Tower (Fernsehturm Berlin) against a clear blue sky. The tower's spherical observation deck is prominent, with its metallic mesh structure and glass panels reflecting light. The tower's antenna mast extends upwards from the top of the sphere, showing red and white horizontal stripes.

SPD

BERLINmanifesto

2011–2016

Good work
Growing economy
Good education
Social cohesion

Abridged version



Klaus Wowereit and
the SPD – the future
firmly in view.

Dear fellow citizens,

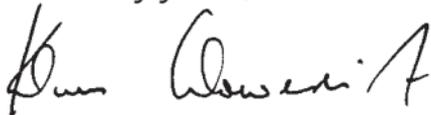
Our **BERLINmanifesto** for the parliamentary elections on 18 September 2011 is the foundation for Berlin's future.

Through Berlin SPD forums, discussions with experts and exchanges with Berlin citizens we have jointly drawn up the **BERLINmanifesto** and set clear priorities:

Good jobs, a growing economy, good education and social cohesion.

In this abridged edition you will find our most important policy goals for the next five years. We want to create more opportunities for all Berlin citizens and bring all of Berlin forward together.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Klaus Wowereit', written in a cursive style.

Klaus Wowereit

Today for
tomorrow

Berlinmanifesto 2011–2016

Good
work



Work for us is always good work.

More than 100,000 jobs with full social insurance have been created in recent years, the unemployment numbers are going down and we have introduced the minimum wage into the Berlin Law on Public Procurement.

Together with company associations, chambers of commerce and trades unions, we are continuing to work for even more jobs in modern industry, trade and craft work and in the service industry.

Our goals:

With an active policy in the job market, we will focus all our efforts on ensuring that even more people get to play a part in Berlin's expanding economy and find new opportunities in the job market. For this reason, we are planning a Jobcentre reform: we are creating neighbourhood Jobcentres that work closer to the citizens.

Together with the Bündnis für Gleichstellung (Alliance for Equality), we are committed to equal pay for equal work for women and men, for greater compatibility of work and family life and for strong employee rights.

We are continuing to fight for the proper development of the new Berlin Brandenburg International airport. By developing transport links and connecting to industrial sites such as Adlershof, many thousands of new jobs are being created.



Today for
tomorrow

Berlinmanifesto 2011–2016

Growing
economy



Berlin's economy is on course for success.

Science and research, culture and the creative economy, the health and environmental sectors are booming.

Nowhere in Germany are more new businesses being started. Famous firms from a wide range of industries are opting for Berlin.

And so that employment for everyone becomes possible, we want to make Berlin the capital for the industries of the future.

Our goals:

—
We will strengthen the strengths of our economy: biotech, medical, communications and energy technology, tourism and, of course, the creative economy.

—
In conjunction with the Bündnis für Mittelstand (Small Business Alliance), we will continue to give support to the small and medium-sized companies that since time immemorial have formed the backbone of our economy.

—
With loan programmes and good advice, we will continue to promote Berlin as the start-up capital of Germany.

—
The health sector is a beacon for science and research. With more research partnerships, comprehensive redevelopment initiatives and investments we will ensure that the boom in the healthcare industry continues.



Today for
tomorrow

Berlinmanifesto
2011–2016

**Good
education**



We have carried out major reforms in education, refurbished hundreds of schools and nurseries, created thousands of new nursery and student places and given new prospects to many young people.

Every school pupil can achieve all school-leaving certificates, particularly the Abitur, without changing school.

These reforms were necessary and their effects must now be allowed to unfold. The pupils and teachers now need reliability.

Our goals:

—
In future, too, education from nursery to university will remain fee-free.

—
We will create even more all-day nurseries and schools.

—
We want to halve the number of school drop-outs in the next five years and offer even greater prospects to young people through support and integration programmes.

—
Every school will get a training budget for teachers.

—
We will create even more training places in the public services and state-owned companies.

—
We will support companies in creating more training places for highly-skilled workers.

Today for
tomorrow

Berlinmanifesto 2011–2016

**Social
cohesion**



People from a wide range of cultural backgrounds live and work together in Berlin.

Together with Berlin's citizens, we have taken Berlin forward, making it into a lovable, life-affirming city that operates as an example for the republic in matters of integration and cohesion.

We are continuing to make excellent policies on equality, city development, culture and integration, and against violence and criminality.

We are making policies that Berlin understands.

Our goals:

With our “Socially Integrative City” programme we are strengthening the city’s cohesion. In this way, we are linking up our integration, education, social and youth policies so that help comes directly to the people who need it.

We are creating more affordable housing for all of Berlin’s citizens. For this purpose, we will raise the housing stock of the state-owned housing associations to 300,000.

We are improving family counselling in the nurseries.

We are further developing language and integration-promoting programmes such as the successful „Stadtteilmütter“ (District mother) model.

We are building a knowledge campus for all with a new central and state library on the Tempelhofer Feld.



Go
and vote

**On 18 September 2011 elections will be held in Berlin.
A great deal is at stake.** It's about Berlin's future.

We are Berlin's party. We stand for a Berlin based on the new togetherness – good jobs for everyone, a growing economy, good education, cohesion and integration. So that all Berlin citizen's have a part in the rise of our city.

We cordially invite all of Berlin's citizens to go and vote:
you are determining Berlin's future!

The full version of the **BERLINmanifesto** can be found on the internet at www.spd-berlin.de or call us on **030 469 22 22.**

Please check further information under:
www.spd-ag-migration.de

Publisher

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